

# Orange powers the connected global enterprise and wholesale market with ThousandEyes partnership

- Orange uses embedded software to improve end-user experiences
- Globally distributed vantage points and SaaS Internet visibility platform accurately measure Internet, public cloud and SD-WAN performance

<u>Orange</u> has partnered with US-based <u>ThousandEyes</u>, the Internet and cloud intelligence company, to deliver real time, end-to-end visibility on both its enterprise networks and the <u>Open Transit Internet</u> (OTI).

The ThousandEyes platform, combined with Orange expertise around data analytics, provides businesses and carriers with improved digital experiences delivered across the Internet to Cloud service providers (CSPs), Internet service providers (ISPs) and Content providers (CPs). Orange Business Services, the global enterprise division of the Orange Group, intends to power this partnership to provide its customers with leading-edge enterprise-grade managed Internet, multi-cloud connectivity and SD-WAN visibility services.

A key Orange Business Services objective is to accompany its customers around the world in their cloud and SD-WAN transformation journeys, and the ThousandEyes platform is a critical enabler to optimize the migration phases. It allows Orange to monitor quality of experience at both the application and network level, and speed up troubleshooting in case of Internet-related performance issues. Customers will be able to gain insight into the internal and external dependencies that impact the end-user experience.

Orange has already deployed the ThousandEyes platform successfully with customers. This includes a German industrial manufacturer, who used it to determine the best cloud connectivity solution in China. During a performance assessment of Office 365 and Microsoft Azure connectivity, Orange compared direct connectivity via its Orange Business Services Next-Gen Hub to an alternative solution over Internet. The results were clear: Next-Gen Hub provided up to three times more bandwidth and with more reliability, thereby delivering the best experience for the customer's users in China.

"With ThousandEyes intelligence and the Orange Flexible SD-WAN solution, businesses can see, understand and manage digital experience over the public Internet like it's their own private network and embrace Internet and Cloud with confidence," said Craig Vario, Vice President, Global Channel Sales at ThousandEyes.

"As multi-cloud and software defined networking become key deployment models for applications and services, understanding the Internet as a delivery path is crucial. With the ThousandEyes platform, Orange Business Services will give its customers the visibility they

need to deliver a superior digital experience to users via both the Internet and multi-cloud. We strongly believe that the ThousandEyes platform will be a critical enabler of our Flexible SD-WAN value proposition to our global clients," adds Anne-Marie Thiollet, Vice President, Connectivity, Orange Business Services.

Thanks to the ThousandEyes platform, Orange is now able to continuously monitor the performance of certified ISPs and their connection to the Orange Next-Gen Hubs, OTI points-of-presence all around the world, and all major cloud service providers and content providers. This allows Orange to deliver on the promise of the Internet of Enterprises and OTI by providing performance measurements over Internet in 60 countries and will continue expanding coverage in the coming months.

## **About ThousandEyes**

ThousandEyes, the Internet and Cloud Intelligence company, delivers the only collectively powered view of the Internet enabling enterprises and service providers to work together to improve the quality of every digital experience. The ThousandEyes platform leverages data collected from an unmatched fleet of vantage points throughout the global Internet, from within data centers and VPCs and on end user devices to expose key dependencies that impact digital service delivery, empowering businesses to see, understand and improve how their customers and employees experience any digital website, application or service. ThousandEyes is central to the global operations of the world's largest and fastest growing brands, including 140+ of the Global 2000, 75+ of the Fortune 500, 6 of the 7 top US banks, and 20 of the 25 top SaaS companies. For more information, visit www.ThousandEyes.com or follow us on Twitter at @ThousandEyes.

#### **About Orange**

Orange is one of the world's leading telecommunications operators with sales of 41 billion euros in 2018 and 148,000 employees worldwide at 30 September 2019, including 88,000 employees in France. The Group has a total customer base of 268 million customers worldwide at 30 September 2019, including 209 million mobile customers and 21 million fixed broadband customers. The Group is present in 27 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN). For more information on the internet and on your mobile: <a href="https://www.orange.com">www.orange.com</a>, <a href="https://www.orange.com">www

### **About Orange Business Services**

As the B-to-B division of the Orange Group, Orange Business Services focuses exclusively on serving enterprises around the world. Both a network operator and a digital services integrator, Orange Business Services leverages expertise in the areas of IoT, Cloud, Data and AI, application development and cybersecurity. It supports and protects companies at every stage of their data lifecycle, from collection, transport, storage and processing to analysis and sharing.

With companies thriving on innovation, Orange Business Services places its customers at the heart of an open collaborative ecosystem. This includes its 25,000 employees, the assets and expertise of the Orange Group, its technology and business partners and a pool of finely selected start-ups. More than 3,000 multinational enterprises, as well as two million professionals, companies and local communities in France, rely on Orange Business Services.

For more information, visit <u>www.orange-business.com</u> or follow us on <u>LinkedIn</u>, <u>Twitter</u> and our <u>blogs</u>.

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