



Press Release

SIA: AGREEMENT WITH ORANGE BUSINESS SERVICES FOR MOBILE POINT OF SALE PAYMENT SOLUTION IN EUROPE

Orange Business Services will provide M2M solution based on global roaming services enabling remote terminals to automatically transmit data to the SIA technology infrastructure

The SIA network will collect the payments traffic generated by merchants' wireless POS terminals. The target is 60,000 terminals enabled by the end of the year

Milan and Paris, March 27, 2014 – **SIA** and **Orange Business Services** have signed a **collaboration agreement** that will enable **European and extra-EU banks and merchants** to **manage payments via mobile point of sale (POS) terminals**.

More specifically, Orange Business Services will provide a **managed M2M solution with global roaming services** enabling remote terminals to automatically transmit data to the SIA technology infrastructure.

The agreement will allow SIA to take a significant step forward in the creation of a **single operating network at the European level** which will collect **payments traffic** generated by wireless POS terminals and other channels of **merchants** and then deliver it securely and reliably to the **authorization systems of banks, terminal operators and other acquirers**.

At present, SIA has enabled **almost 5,000 mobile POS terminals** and plans to reach **around 60,000 terminals by the end of the year**. These devices can manage transactions coming mainly from **European countries** (including **France, Germany, Hungary, Ireland, Italy, Luxemburg, Poland, Portugal, Romania, Slovakia, Spain, Switzerland, and United Kingdom**) and **extra-EU countries**, such as **South Africa**.

"Thanks to the Orange Business Services solution, from today we are able to simplify further the communications between merchants and banks by offering payments also via mobile POS terminals at continental level. This reconfirms SIA's role as a single partner in Europe, managing the last mile of payments regardless of the type of connectivity employed and the country where the transaction is originated," said **Andrea Galeazzi, Network Services Division Director, SIA**.

"With our solid track record in the financial services market, Orange Business Services combines a deep vertical knowledge, mobile managed services and machine-to-machine expertise with its unmatched global network reach," said **Helmut Reisinger, senior vice president, Orange Business Services Europe, Russia & CIS**. *"This unique services skillset makes Orange Business Services a perfect match for a company like SIA that is deploying a global, seamless M2M solution customized for the finance sector."*



About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €41 billion in 2013 and has 165,000 employees worldwide at Dec. 31, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

Orange and any other Orange product or service names included in this material are trademarks of Orange Brand Services Limited.

Orange Press Contacts:

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086
Sylvie Duho, Orange, service.presse@orange.com, +33 1 44 44 93 93

About SIA

SIA is European leader in the design, creation and management of technology infrastructures and services for Financial and Central Institutions, Corporates and Public Administration bodies, in the areas of payments, e-money, network services and capital markets. SIA Group is currently present in around 40 countries, and also operates through its subsidiaries in Hungary and South Africa. The company has offices in Milan and Brussels.

With 9.2 billion transactions annually relating to cards, collections and payments, corresponding to over 4 billion operations, SIA manages 63 million cards and carries 11.9 thousand billion bytes of data on the network.


The Group is made up of seven companies: the parent **SIA**, the Italian companies **Emmecom** (innovative network applications for banks and businesses), **Pi4Pay** (services for Payment Institutions), **RA Computer** (treasury solutions for banks, businesses and P.A.), and **TSP** (payment collection services for companies and P.A.), **Perago** (infrastructures for central banks) in South Africa and **SIA Central Europe** in Hungary.

For more information, go to: www.sia.eu

Contacts:

Filippo Fantasia
Head of Media Coordination
Tel. +39 02.6084.2833
Mob. +39 335.1202713
filippo.fantasia@sia.eu

Valentina Piana
Media Coordination
Tel. +39 02.6084.2334
valentina.piana@sia.eu

 @SIA_pressoffice