press release

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**Orange Business Services and Airtel customers increase video collaboration with interconnection deal**

**enterprise-class video interconnection guarantees quality-of-service and security over both providers networks**

Orange Business Services and Bharti Airtel are joining forces to meet enterprises’ increasing demand for video collaboration. The two companies have signed an inter-provider connectivity agreement enabling Airtel Managed Video Conference Service customers and Orange Open Video Presence Community customers to collaborate via video meetings using any approved endpoint.

Video collaboration helps build stronger relationships and delivers business benefits including more effective communication and quicker decision-making. By expanding the Open Video Presence and Video Conference communities with agreements such as these, the benefits extend beyond internal collaboration to customers, partners and suppliers worldwide.

The interconnection is delivered over peered Multiprotocol Label Switching (MPLS) virtual private networks, which guarantees quality-of-service continuity and security over both providers’ networks. Unlike best-effort consumer video services, this delivers the enterprise-grade classes-of-service that are essential to support productive collaboration among multinational corporations.

“Orange is committed to enabling enterprise digital transformation with services such as Open Video Presence. This agreement with Airtel expands the video ecosystem for customers of both providers, generating an even more compelling return on investment. Our objective is to make video collaboration as simple and border-free as a phone call, with the security and guaranteed quality-of-service that enterprises need,” said **Eric Monchy, vice president of video conferencing at Orange Business Services**.

“As a brand, we at Airtel constantly strive to enrich the lives of our customers. This interconnection is a step in this direction and will help our customers to unleash the power of video collaboration both within and outside the organization. Now, Airtel Managed Video Conference customers will be able to collaborate with Orange customers and vice-versa with an ease that is comparable to making a telephone call, not only within India but even at international locations,” said **Argha Basu, Chief Product Officer, Airtel Business**.

As members of the Open Visual Communications Consortium (OVCC), both Orange and Airtel belong to a group of video and video technology providers that work together to increase overall business video use by offering enterprise users a consistent experience with service that is simple enough to incorporate into daily business processes within and between organizations. The technical and commercial OVCC framework widens visual collaboration reach while preserving reliability and corporate security.

“Orange and Airtel customers can now visually collaborate with more people in more locations. Since the services are OVCC compliant, their customers’ IT departments can support simply-as-the-Internet collaboration with enterprise-grade reliability and security,” said **Clive Sawkins, OVCC president.**

**about Bharti Airtel**

Airtel Business is the B2B service arm of Bharti Airtel. As India’s leading and most trusted provider of ICT services, it provides a diverse portfolio of services including voice, data, video, network integration, enterprise mobility applications and digital media to enterprises, governments, carriers and small & medium businesses. It is creating business transformations through mobility by enabling end-to-end mobility data/ application management, BYOD and machine-to-machine communication.

Bharti Airtel Limited is a leading global telecommunications company with operations in 20 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 4 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, IPTV, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G wireless services and mobile commerce. Bharti Airtel had over 312 million customers across its operations at the end of December 2014.

Find out more please visit: [www.airtel.com](http://www.airtel.com)

**about Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](https://www.linkedin.com/company/orange-business-services), [Twitter](https://twitter.com/orangebusiness) and our [blogs](http://www.orange-business.com/en/blogs).

Orange is one of the world’s leading telecommunications operators with annual sales of 39 billion euros in 2014 and has 156,000 employees worldwide at 31 December, 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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**About OVCC**

Open Visual Communications Consortium is a group of global video exchange providers, network providers and equipment manufacturers that have united to expand video communications and simplify video calls. OVCC members will create multi-vendor, multi-network specifications offering a technical blueprint and business model to support the full spectrum of video systems, from immersive telepresence and room-based systems, to high definition and standard definition, and from desktop clients to mobile devices. Join the OVCC by visiting us at ovcc.net and subscribe to the OVCC interest list for updates and news on OVCC activities and opportunities.  
  
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