press release

Singapore, Dec 4, 2014

**Orange Business Services appoints Patrick Sim as Head of Asia Pacific**

[Orange Business Services](http://www.orange-business.com/en) has announced the appointment of Dr Patrick Sim as the Senior Vice President, Asia Pacific – effective immediately. In this role, Patrick will set the strategic direction of the business and drive growth across all market segments in the region, including ASEAN, China, Hong Kong, India, Australasia, Japan and Korea.

Patrick’s appointment is a step forward in the company’s strategy for global growth and the expansion of its international business. Patrick will lead Orange Business Service’s ambition to become the trusted partner for customers’ digital transformation in the Asia Pacific.

“We are able to accompany customers in their digital transformation by leveraging our extensive network and comprehensive services across the Asia Pacific,” said Patrick Sim, Senior Vice President, Asia Pacific, Orange Business Services. “The region is an engine of global growth for Orange with huge demand for network expansion, cloud services, unified communications and customer experience solutions. We have made significant investments and partnerships in the Asia Pacific, and are positive about growing the business substantially in the coming years.”

Patrick has been with Orange Business Services for the past eight years as Vice President of Sales & Marketing for Asia Pacific. In this role, he worked closely with regional and country management teams to drive business growth and generate revenues from key business streams.

An industry veteran, Patrick has held several leadership roles in the past with Bridge Mobile, Nortel Networks, Oracle Corporation, and NEC Australia. Patrick is a Chartered Professional Engineer (CPE) with a Ph.D. in Electrical Engineering and was awarded several International Patents while at NEC Australia.

Orange employs over 3,000 people in the Asia Pacific across 36 countries. With a wide portfolio of services, Orange provides more than 2,000 multinational customers in the region with network and managed services, cloud computing solutions and cloud-based services for unified communications and business applications, in addition to security, consulting and professional services.

**About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in more than 160. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry’s highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is the only seven-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com/) or follow us on [LinkedIn](http://www.linkedin.com/company/orange-business-services), [Twitter](https://twitter.com/orangebusiness) or [Facebook](https://www.facebook.com/orangebusiness).

Orange is one of the world’s leading telecommunications operators with annual sales of €41 billion in 2013 and has 159,000 employees worldwide at 30 September 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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**Press Contacts:**

Elizabeth Mayeri, [elizabeth.mayeri@orange.com](mailto:elizabeth.mayeri@orange.com), +1 212 251 2086

For APAC: Himangi Tewari, Orange Business Services, [himangi.tewari@orange.com](mailto:himangi.tewari@orange.com), +65 6419 6312