press release

Paris and Singapore, October 9, 2014

**Ovum ranks Orange Business Services as Asia Pacific market leader for Machine-to-Machine services**

[Orange Business Services](http://www.orange-business.com/en) has been identified as the machine-to-machine (M2M) market leader in the Asia Pacific by analyst Ovum. The report [*Ovum Decision Matrix: Selecting an M2M Service Provider in Asia-Pacific, 2014–15*](http://www.orange-business.com/en/library/publication/ovum-decision-matrix-selecting-an-m2m-service-provider-in-asia-pacific-2014-15) evaluates telecoms service providers’ M2M capabilities in the Asia Pacific.

Highlighting the market capabilities of Orange, the report states, “Ovum recommends that enterprises looking for complex business transformational M2M engagements consider and short-list Orange as one of their potential service providers.”

The report further outlines the key Orange strengths of integration, application development and professional services capabilities. Orange provides unequalled end-to-end M2M solutions in the Asia Pacific, including platform management, device lifecycle management, managed connectivity, application development, cloud computing, and deep IT integration. The Intelligent App Enabler is at the heart of the Orange M2M portfolio. It provides a scalable and open platform for enterprises to develop applications that can be integrated to their infrastructure.

Bobby Lim, Vice President - Global Services - Asia Pacific, Orange Business Services says, “While M2M communication has witnessed rapid growth in verticals like fleet management and healthcare, increasingly, enterprises across all sectors are looking for business-integrated M2M applications that help them transform their business processes and models. As a result, M2M is increasingly playing a central role in enterprise digital transformation.”

Orange has more than 1,500 dedicated M2M professionals, with innovation hubs and centers located worldwide. In the Asia-Pacific region, hubs in China, Taiwan, India and Singapore focus on real-time transformational and healthcare applications. With an unmatched network coverage in 220 countries and territories, more than 500 roaming agreements, and self-owned own mobile networks in 30 countries, Orange is well positioned to provide in-country M2M integration to enterprises.

**About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in more than 160. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry’s highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is the only seven-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com/) or follow us on [LinkedIn](http://www.linkedin.com/company/orange-business-services), [Twitter](https://twitter.com/orangebusiness) or [Facebook](https://www.facebook.com/orangebusiness).

Orange is one of the world’s leading telecommunications operators with annual sales of €41 billion in 2013 and has 161,000 employees worldwide at June 30, 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

*Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.*

**Orange Press Contacts:**

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086

For APAC: Himangi Tewari, Orange Business Services, himangi.tewari@orange.com, +65 6419 6312