press release

Paris, November 19, 2014

**Orange Business Services positioned as a Leader in Gartner Magic Quadrant forManaged Machine-to-Machine Services**

Orange Business Services has been positioned in the Leaders quadrant of the first edition of the Gartner *Magic Quadrant for Managed Machine-to-Machine Services[[1]](#footnote-1)*. The report evaluated 13 managed machine-to-machine (M2M) service providers, who collectively manage over 70 million cellular M2M connections.

According to Gartner: “Although M2M connectivity spans cellular networks, fixed-network services, sensor networks and Wi-Fi mesh services, this first managed M2M services Magic Quadrant focuses on cellular connectivity and related value-added services, such as consulting, M2M device engineering, M2M application development and integration, software hosting, and related system management.”

**combining operator and integrator**

As both a communications service provider (CSP) and integrator, Orange Business Services orchestrates, operates and optimizes complete M2M and Internet of Things (IoT) solutions. This combines consulting, the Intelligent Apps Enabler M2M platform, device management, global support and connectivity. Available access networks include cellular, fixed and satellite, along with alternative technologies, including Wi-Fi mesh and radio networks.

Orange Business Services employs more than 500 M2M and IoT specialists around the world with dedicated expertise in innovation, integration and vertical markets, such as transport, smart cities and health. This approach has yielded market-leading solutions, such Fleet Performance, which is used in more than 60,000 vehicles to-date.

To offer a complete perspective, Orange also combines M2M capabilities with customer experience and big data skills in its Orange Applications for Business (OAB) entity.

Béatrice Felder, CEO, Orange Applications for Business commented, “We see M2M and the Internet of Things as key drivers for digital transformation. The interactions between products and machines can increase enterprise efficiency and create new business opportunities. Orange Business Services helps global customers across a range of industries take advantage of M2M to create service differentiation, track assets and monitor operations.”

**The Gartner Magic Quadrant is available at:**

<http://www.orange-business.com/en/what-analysts-are-saying>

<http://www.gartner.com/reprints/orange-business-services-france?id=1-23OYP2Q&ct=141028&st=sb>

**About the Magic Quadrant**

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**About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in more than 160. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry’s highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is the only seven-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com/) or follow us on [LinkedIn](http://www.linkedin.com/company/orange-business-services), [Twitter](https://twitter.com/orangebusiness) or [Facebook](https://www.facebook.com/orangebusiness).

Orange is one of the world’s leading telecommunications operators with annual sales of €41 billion in 2013 and has 159,000 employees worldwide at 30 September 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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1. Gartner, *Magic Quadrant for Managed Machine-to-Machine Services*, [Eric Goodness,](http://www.gartner.com/analyst/16165) King-Yew Foong, [Katja Ruud,](http://www.gartner.com/analyst/13888)  [Jouni Forsman](http://www.gartner.com/analyst/12581), October 21, 2014 [↑](#footnote-ref-1)