press release

Paris and Amsterdam, Oct. 7, 2014

**Ontex chooses Orange Business Services to increase group integration and collaboration**

**global communications solutions – including Business Together Microsoft built on Microsoft Lync – support enhanced productivity of 1,100-plus users across 25 sites**

[Ontex](http://www.ontexglobal.com/our-products-view), a market leader in hygienic disposable products, chose [Orange Business Services](http://www.orange-business.com/en) for [global enterprise unified communications](http://www.orange-business.com/en/unified-communications) (UC) and voice services based on [Microsoft® Lync® 2013](http://lync.microsoft.com/en-us/Pages/unified-communications.aspx) to increase its group integration and collaboration. The solution will enhance the productivity of more than 1,100 users worldwide across 25 sites in 10 countries, including: Belgium, Czech Republic, France, Germany, Italy, Spain, Turkey, U.K., Australia and Russia.

Since the acquisition of Artsana Süd SpA, an Artsana division in Italy and the relocation of its headquarters within Belgium, Ontex has been upgrading its workplaces for more than 5000 employees worldwide. In addition, employees have the possibility to work from home and flexible hours are permitted. This transition demands robust unified communications and voice services on every level within the Ontex organization.

**new way of working – a collaborative workspace**

To meet these demands, Ontex selected Business Together Microsoft Managed UC from Orange Business Services, based in the Orange datacenter. With this option, Orange Business Services provides Ontex with a hosted Lync solution to further simplify its adoption of UC technologies by providing a managed solution on a pay-by-user basis. In addition to adding UC services, Ontex renewed its existing WAN services for three years.

“Our first experiences with the Orange Business Services unified communications solutions since February of this year are very positive,” said Jurgen de Wolf, Group ICT Operations manager, Ontex. “We can now benefit from enhanced end-user collaboration experiences via IM, presence and web conferencing on a daily basis. We are always looking for better ways to support our customers’ requirements across established countries Orange Business Services’ expertise, combination of available technology platforms and solutions and industry-leading service models are exactly what we’ve been looking for to meet our objectives. Through this partnership, we expect to have better teamwork across borders, leading to more efficient, happy users and last but not least satisfied customers.”

“Orange Business Services is very pleased to support an innovative company like Ontex, particularly with a managed unified communications and collaboration solution,” said Helmut Reisinger, senior vice president, Orange Business Services Europe, Russia and CIS. “The full scope of this agreement is an example of our collaborative approach with customers and what differentiates us as a leading global communications integrator. We are committed to delivering [innovative service-based outcomes](http://www.orange-business.com/en/our-service-strengths) that add value, flexibility and agility to Ontex’s business and look forward to evolving our relationship further in the future and supporting their digital transformation.”

[According to a recent Current Analysis report](http://www.orange-business.com/en/library/publication/product-assessment-orange-business-services-collaboration-and-communications), Orange Business Services is an innovative leader in the global enterprise market for collaboration and communications services, due to its global resources, portfolio and customer support organization facilitating delivery across regions. With a global network and a full portfolio of mobile and fixed voice; audio, video and web conferencing; and contact center services, Orange Business Services has enhanced its ability to link to any current business environment and deliver IP-based services to the largest MNCs in the world, adopting a vendor agnostic approach.

**About Ontex**

Ontex is Europe's private label brand market leader in hygienic disposable products. With a focus on quality and innovation, we offer a wide range of products for baby care, feminine care and adult care. All Ontex products are produced both under our own Ontex brands and under private label. More information via [www.ontexglobal.com](http://www.ontexglobal.com/).

**About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in more than 160. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry’s highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is the only seven-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](http://www.linkedin.com/company/orange-business-services), [Twitter](https://twitter.com/orangebusiness) or [Facebook](https://www.facebook.com/orangebusiness).

Orange is one of the world’s leading telecommunications operators with annual sales of €41 billion in 2013 and has 161,000 employees worldwide at June 30, 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

*Orange and any other Orange product or service names included in this material are trademarks of Orange Brand Services Limited.*

**Press contacts:**

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086

Sylvie Duho, Orange, service.presse@orange.com, +33 1 44 44 93 93