Press release Hong Kong and Paris, June 24, 2015

## Orange Flexible Computing Advanced allows enterprises to build their own hybrid cloud infrastructure in Asia Pacific

- Hong Kong joins two other Asia-Pacific data centers to deliver regional laaS
- Offers enterprises complete flexibility to adopt best-of-breed cloud technologies

Orange Business Services today announced the expansion and availability in Asia Pacific of their nextgeneration Infrastructure-as-a-Service (IaaS) cloud offering called Flexible Computing Advanced. The service is targeted at large multinational companies who have multiple data center and network requirements across many countries.

By standardizing and consolidating customer cloud infrastructure onto a globally consistent and reliable virtual private cloud, Flexible Computing Advanced enables customers to achieve greater savings on total cost of ownership. Enterprises can easily scale up and down IT resources to adapt to their real business needs – and pay only for what they need, when they need it. They benefit from enterprise-class control, agility, scalability and security backed by an industry-leading global network.

Flexible Computing Advanced allows enterprises to build a Virtual Data Center (VDC) with fullyscalable resources (CPU, RAM, storage, backup, network bandwidth). It can be managed by customers via a self-service portal or by Orange Business Services if required. In addition, customers are able to add physical servers if they have a specific need for them. Orange offers end-to-end service level agreements (SLA) and management for the entire infrastructure.

In Asia Pacific, Flexible Computing Advanced is delivered from Orange cloud service data center nodes in Hong Kong, Singapore and Sydney, reaching customers across the region. Customers' data and applications are hosted in the Tier 3+ data centers and are protected by a suite of comprehensive backup and disaster recovery services.

"With this launch Orange Business Services brings a comprehensive portfolio in private cloud, virtual private cloud and managed hybrid IT services to address the unique needs of enterprises at different stages of their hybrid IT journey. The new solution 'Flexible Computing Advanced' and its extended hybrid, multi-cloud capability aggregates private and public clouds under a single cloud brokerage. This offers enterprises the flexibility and agility to adopt best of breed cloud technologies, because no one solution or cloud is perfect match for all of their needs," said John Marcus, Principal Analyst, Current Analysis.

"With a deep product portfolio across infrastructure, applications and managed services, Orange Business Services provides an optimized end-to-end data center and cloud infrastructure solution. Orange chose to launch Flexible Computing Advanced in Hong Kong as it serves as the regional hub

## orange

for thousands of multinationals around the Pearl River Delta. We believe it will help meet the growing demand for IaaS in the Asia Pacific," said Derrick Loi, Senior Director for Orange Cloud for Business, Asia Pacific.

Orange Cloud for Business is supported by 1,200 staff globally and is the Orange Business Services division responsible for managed data center and cloud infrastructure portfolio. Orange Cloud for Business supports over 300 MNC and 8,000 SMEs globally, managing 40,000+ servers. The services are delivered from 20 cloud-ready data centers located in Asia Pacific, Europe and the Americas. Customers are supported by five major service centers in Brazil, Egypt, France, India and Mauritius, and 24 regional service centers across the world, offering 24/7 key operational management and customer support resources.

## **About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at <u>www.orange-business.com</u> or follow us on <u>LinkedIn</u>, <u>Twitter</u> and our <u>blogs</u>.

Orange is one of the world's leading telecommunications operators with annual sales of 39 billion euros in 2014 and has 155,000 employees worldwide at 31 March 2015. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.

## **Media enquiries:**

Elizabeth Mayeri, Orange Business Services, <u>elizabeth.mayeri@orange.com</u>, +1 212 251 2086 Glory Ngai, Orange Business Services, <u>glory.ngai@orange.com</u>, +852 2583 6202