



press release
Paris, 24 June 2014

Orange Business Services helps Dailymotion optimize live streaming for its partners

As part of its launch of thematic premium “channels” dedicated to the live streaming of sports and gaming events, Dailymotion has chosen Orange Business Services as technical partner for the optimization of video content for users in Europe, North America and Asia.

To enable users to watch high-quality live video content online from a lap-top, tablet or smartphone, a specialized optimization technology is required to manage the flow of data through the network. This technology is used to control traffic during large-scale audience peaks as demand fluctuates over time. The “Media Delivery” solution implemented by Orange Business Services and its partner Akamai uses an extensive network of servers to accelerate the distribution of video content over the internet while improving security. As a result, users benefit from improved image quality, faster access and higher download speeds.

This solution has already been successfully implemented for the 82nd edition of the “24 Hours of Le Mans” auto race, which took place in France on 14-15 June and was won this year by Audi. For this event, Dailymotion and the Automobile Club de l'Ouest set-up a specific web-TV system to enable the race to be broadcast live over the internet. Thanks to Orange Business Services and Akamai, more than 5.5 million people were able to follow the race live, with an audience peak of 160,000 simultaneous connections.

About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in more than 160. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry's highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is the only seven-time winner of Best Global Operator. Learn more at www.orange-business.com or follow us on LinkedIn, Twitter or Facebook.

Orange is one of the world's leading telecommunications operators with annual sales of €41 billion in 2013 and has 164,000 employees worldwide at March 31, 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

Orange and any other Orange product or service names included in this material are trademarks of Orange Brand Services Limited.

About Dailymotion

With 120 million monthly unique visitors (Comscore, 2014) on its website, almost 300 million of people who have seen a video through its video player monthly (sitecalatyst, 2014) and over 2.5 billion video views every month, Dailymotion is one of the biggest video platform and the most popular European site – across all categories – in the world according to comScore.

Dailymotion offers an international catalog of tens of millions of HD videos across all digital devices (computers, mobile devices, connected TVs and tablets) and thanks to its partnerships from all over the world, provides free access to live content such as cultural events, sport competitions or breaking news as it happens, and allows its users to watch free or on-demand movies, series or creative and exclusive.

Dailymotion is available around the world in 18 different languages and 35 localised versions featuring local home pages and local content.

For further information, please visit www.dailymotion.com

press contacts:

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086
Sylvie Duho, Orange, service.presse@orange.com, +33 1 44 44 93 93