Orange Business Services Positioned in Leaders Quadrant for Asia/Pacific Network Service Providers

Orange Business Services has been placed in the Leaders quadrant in Gartner Inc.'s Magic Quadrant for Asia/Pacific Network Service Providers[1].

According to the report, the APAC market is "moving progressively beyond connectivity, with most providers offering a range of managed services, including WAN management and optimization, IP telephony, network security and videoconferencing. Most managed services are relatively new, but they are improving quickly in terms of features and performance, due to advances in networking technology, which will help drive demand."

Yee-May Leong, senior vice president, Orange Business Services Asia Pacific, said: "Orange Business Services is pleased to be recognized in Asia Pacific, which we believe is for our leadership and for our technology vision which will continue to be realized as we launch new cloud computing services in the coming months. These services will meet customers' evolving needs in six main areas: real-time applications, collaboration, security, infrastructure, cloud-ready networking and vertical solutions for specific industries."

This Magic Quadrant report evaluates service providers offering international network services to MNCs with APAC networks based on their ability to execute and completeness of vision. The report defines 'Leaders' as vendors who "demonstrate strong vision, especially in terms of defining future market needs. They back their vision by investing ahead of competitors in new or unproven areas, and are generally better positioned for the future. However, significant differences exist between the Leaders in terms of strategy and execution, and none excels in all areas. There is no strong leader and, in view of the differences between them, the long-term outcome is not clear."

"Multinational companies are investing in the region once again as they search for growth in the aftermath of the global financial crisis. Our customers look to Orange to meet their connectivity needs across APAC," said Leong.

[1] Gartner Inc., "Magic Quadrant for Asia/Pacific Network Service Providers," To Chee Eng, Bjarne Munch, Vincent Fu, 28 June 2010.

About the Magic Quadrant

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About Orange Business Services

Orange Business Services, the France Telecom Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in an additional 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million users rely on Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With almost 131 million customers, the Orange brand covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had sales of 44.8 billion euros (22.1 billion euros for the first half of 2010). At June 30, 2010, the Group had a total customer base of 182 million customers in 32 countries. These include 123.1 million mobile customers and 13.2 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number three provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the Internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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