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Qualcomm Life and Orange Business Services Announce Collaboration to Accelerate Growth of Wireless Health Services in Europe

— Qualcomm Life and Orange Exhibiting at GSMA 2012 Mobile World Congress —

SAN DIEGO and PARIS — February 23, 2012 — Qualcomm Life Inc., a wholly owned subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), and Orange Business Services, through its International M2M Center located in Brussels, today announced a collaboration in which Qualcomm Life will use Orange Business Services' M2M connectivity services in Europe for its 2net™ Platform to seamlessly connect health care providers and millions of patients and enable secure remote monitoring for various chronic diseases. At the GSMA Mobile World Congress 2012, taking place from February 27 - March 1 in Barcelona, Qualcomm Life will showcase its 2net Platform and Hub at Booth 8B53 Hall 8 of the Fira de Barcelona.

"This important collaboration with Orange Business Services and the use of their connectivity services represents a significant milestone in our goal of obtaining certification for our 2net Platform and launching Qualcomm Life in Europe," said Rick Valencia, vice president and general manager of Qualcomm Life. "Our efforts with Orange Business Services enables our support of 2net customers in their European businesses and the acceleration of wireless health services in Europe to help manage or prevent the chronic health conditions millions of people are suffering from in the region."

"Qualcomm Life's decision to choose Orange is a great recognition of our unmatched M2M quality of service and global footprint of 220 countries and territories," said Anne-Marie Thiollet, Vice President of the Enterprise Line of Business, Orange Business Services. "With over 200 experts dedicated to M2M and supporting 2.5 million active M2M connections, and a targeted team in North America, Orange Business Services is committed to using mobile technology to deliver innovative solutions and services on a global scale, particularly in the health care domain. We bring together key expertise backed by a strong strategy in machine-to-machine, and we are happy to offer it to Qualcomm Life today."

"eHealth is a strategic growth area for Orange," said Thierry Zylberberg, Executive Vice President, Orange Healthcare. "We are very happy to work with Qualcomm Life to contribute to another eHealth solution that is a great example of how mobile technology enables access to affordable, improved health care services for a wide population."

In Europe, chronic disease accounts for the majority of disease incidence and deaths. The World Health Organization's project "The Global Burden of Disease" estimates that, in 2002, chronic or non-communicable conditions accounted for 87 percent of deaths in high-income countries, while only 7 percent of deaths were attributed to communicable conditions and nutritional deficiencies and 6 percent to injuries. The burden of chronic conditions and diseases in Europe is growing as the population ages. The proportion of those in European countries aged 65 years and older is projected to grow from 15 percent in 2000 to 23.5 percent by 2030. The proportion of

those age 80 years and over is expected to more than double from 3 percent in 2000 to 6.4 percent in 2030[1].

About Qualcomm Life

Qualcomm Life is defining and connecting the wireless health network to improve lives and advance the capabilities of medical devices. Qualcomm Life is focused on device connectivity and data management and empowers medical device manufacturers to deliver wireless health quickly and easily to those who need it. The Qualcomm Life team has the experience and the wireless know-how to make the enormous complexities of a wireless connection look simple. We draw from our parent company's more than 25 years of wireless connectivity experience, know-how and universal interoperability to enable unified machine-to-machine (M2M) communications. To learn more, please visit www.qualcommlife.com.

About Qualcomm

Qualcomm Incorporated (NASDAQ: QCOM) is the world leader in 3G and next-generation mobile technologies. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's website, OnQ blog, Twitter and Facebook pages.

About Orange

France Telecom-Orange is one of the world's leading telecommunications operators with 172,000 employees worldwide, including 105,000 employees in France, and sales of 45.3 billion euros in 2011. Present in 35 countries, the Group had a customer base of 226 million customers at 31 December 2011, including 147 million customers under the Orange brand, the Group's

[1] Source: www.euro.who.int/__data/assets/pdf_file/0008/96632/E93736.pdf (Observatory Studies Series, No. 20).

single brand for internet, television and mobile services in the majority of countries where the company operates. At 31 December 2011, the Group had 167 million mobile customers and 14 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquest*s* 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development

Orange Healthcare, serving health with new Orange technologies
Orange has acquired significant experience in the healthcare field in the past 10 years, which was reinforced in late 2007 with the creation of Orange Healthcare, its new Health division. With its strong position as an integrated operator, Orange has all of the technological know-how to create synergies and offer a shared vision of the healthcare system. Orange offers services to professionals in health, telehealth, prevention and well-being that give them access to data and secure data transmission. Orange Healthcare is thus helping to build a more efficient healthcare system.
For more information: www.orange.com/sante

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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