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press release

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Orange Business Services launches Orange Video Meeting app enabling access to video meetings via tablet or mobile device

based on Radvision Scopia Mobile, the industry's first standards-based mobile video application to enable HD videoconferencing, and can combine equipment from the market's major vendors on any network

[Orange Business Services](#) launches access from a tablet or mobile device to its cloud-based Open Videopresence with the Orange Video Meeting mobile application.

Available for both Android and Apple devices, the Orange Video Meeting app, powered by [Scopia Mobile](#) technology from [Radvision, an Avaya Company](#), enables attendees to actively participate in videoconferencing sessions initiated through Orange Business Services' Open Videopresence, which relies on Scopia Infrastructure. Available in 107 countries, Open Videopresence already allows meetings to combine equipment from the market's major vendors, including various types of videoconference rooms, desktops and possibly telepresence rooms, on any network. PC and Mac access use the Scopia Desktop light and full-featured conferencing client from Radvision.

Orange Video Meeting is available for free downloading to a mobile device or tablet from the Apple App Store or Google Play Store. After downloading the app, participants – whether they are employees, customers or partners – can easily join a videoconferencing session by clicking an e-mail link or through a mobile device calendar invitation. The smart URL will detect the device the participant is using and open the appropriate application to join the conference.

“Enabling video access whatever the device and the location is key to developing video usage,” said Eric Monchy, vice president of Videoconferencing, Orange Business Services. “Making access equally easy for employees, customers and partners, regardless of device or location, makes [videoconferencing](#) a go-to collaboration tool and not one that is reserved for special meetings. Orange Video Meeting, powered by Scopia Mobile from Radvision, enables one-touch remote access to videoconferencing in today's environment of ‘bring your own device’ and [mobile workforces](#).”

Using Orange Video Meeting enables users to fully participate through their personal or professional mobile device or tablet as they would at their desktops. Scopia Mobile is the industry's first standards-based mobile video application to enable HD videoconferencing. With Scopia Mobile technology embedded in Orange Video Meeting, participants can fully collaborate with audio, HD video and data sharing. If they are moderators, they can directly control and manage



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conferences from their mobile devices, just like if they were in a conference room or at their desktop.

“Cloud-based video services offer tremendous value to businesses of any size, and Orange Business Services is taking a leading role in offering robust hosted service to its customers around the globe,” said Boaz Raviv, vice president and global head of Avaya video portfolio. “Together with Orange, we are offering customers a best-in-class, standards-based video collaboration experience that is accessible to users regardless of where they are or what device they are using. Orange is setting the bar for what customers can expect from their carriers' hosted video offerings available on any device in this era of BYOD. This is a great example of how our relationship with Orange extends the Avaya Collaborative Cloud, Avaya's strategic framework for private, public and hybrid clouds.”

This short video demonstrates clearly the simplicity and collaborative benefits of the Orange Video Meeting mobile app: <http://oran.ge/12RcRbd>

About Radvision, an Avaya company

Radvision, an Avaya company, is a leading provider of video conferencing and telepresence technologies over IP and wireless networks. Radvision teams with its channel and service provider partners to offer end-to-end visual communications that help businesses collaborate more efficiently. Radvision propels the unified communications evolution forward with unique technologies that harness the power of video, voice, and data over any network. Visit www.radvision.com, our [blog](#), and follow us on [Facebook](#), [Google+](#), [LinkedIn](#), [Twitter](#), and [YouTube](#).

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About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with annual sales of 43.5 billion euros and has 170,000 employees worldwide at Dec. 31, 2012. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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