

# Consulting Services

**“We enable a digital, globally connected business world by helping our customers realize the power of data for human innovation.”**

## Business Consulting

**Helps you develop a practical approach to rapidly innovate and accelerate your business leveraging digital**

## Advisory Consulting

**Delivers business value by identifying new and evolving technology capabilities**

## Integration Consulting

**Works with you to build a seamless design & align your operating models with business imperatives**

## Digital transformation with digital focus

**The digital revolution has touched every industry and ushered in a new digital age. Don't be left behind in the digital economy. Our consulting services can help you get answers to these critical questions:**

- ?** How do you become a part of the digital economy?
- ?** How can you make your business more effective using digital technologies?
- ?** How can you become more digitally attractive to customers and workforce?

## Joint innovation



**Innovation programs with you**



**Assessment of your digital pain points and expert advisory with you**



**Delivery of business and technical PoC showing the value of our recommendations**



**Design, customize and build a solution with a clear business outcome**



**Follow-up after launch for continual service improvement**

# Business consulting

We take a vertical approach to develop the best digital strategy for your business needs and industry requirements, focusing on all stakeholders.



## Market trends, pain-points and business drivers

We look to understand your company drivers, challenges and needs to support and boost digital transformation according to industry trends and sector requirements



## Innovation for your business

Co-innovate with our consultants and optimize your technology with vertical and industry knowhow at every step of your innovation journey



## Measure the impact

Get immediate feedback about the effectiveness of new digital processes and solutions via a proof of concept (PoC) and pilot project

# Joint innovation program

Define new services, offers or business opportunities joint innovation and co-creation



## A smarter way to work

Discovery based on agile exercises to understand your journeys, challenges and objectives



## Anticipate new trends

We can add top-down problem solving from our qualified experts when needed to the workshops



## A turning point in customer relationship

Address challenges and start exceeding expectations with internal and external customers

### 500+ consultants in 50 countries

help define the best approach for your IT and innovation strategy – together with you.

### Certified in 37 different fields

to cover the entire spectrum of digital technologies.

### Our vertical expertise

means that we can provide specific answers for your industry segment.

### Global presence with a local care

allows us to support you wherever you are.

### End-to-end guidance throughout your projects

to accompany you on every step of your journey



**Business  
Services**

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